



Tel Aviv University



אוניברסיטת תל אביב

Creativity, Innovation and Entrepreneurship



StarTAU - Founded in 2009

13.000 Visitors

1500 Graduates

220 Entrepreneurs

10 Success stories



“Our Vision is to assist Israeli entrepreneurs,
focusing on TAU student & alumni by
encouraging inception of new start ups...”

StarTAU Team



2010 - 2013

3 years

13 Team
Members

300+
Mentors

+15
Signed
MOUs

10 Success
Stories

Created
more than
30 jobs

Online
Community
of 10,000 ppl

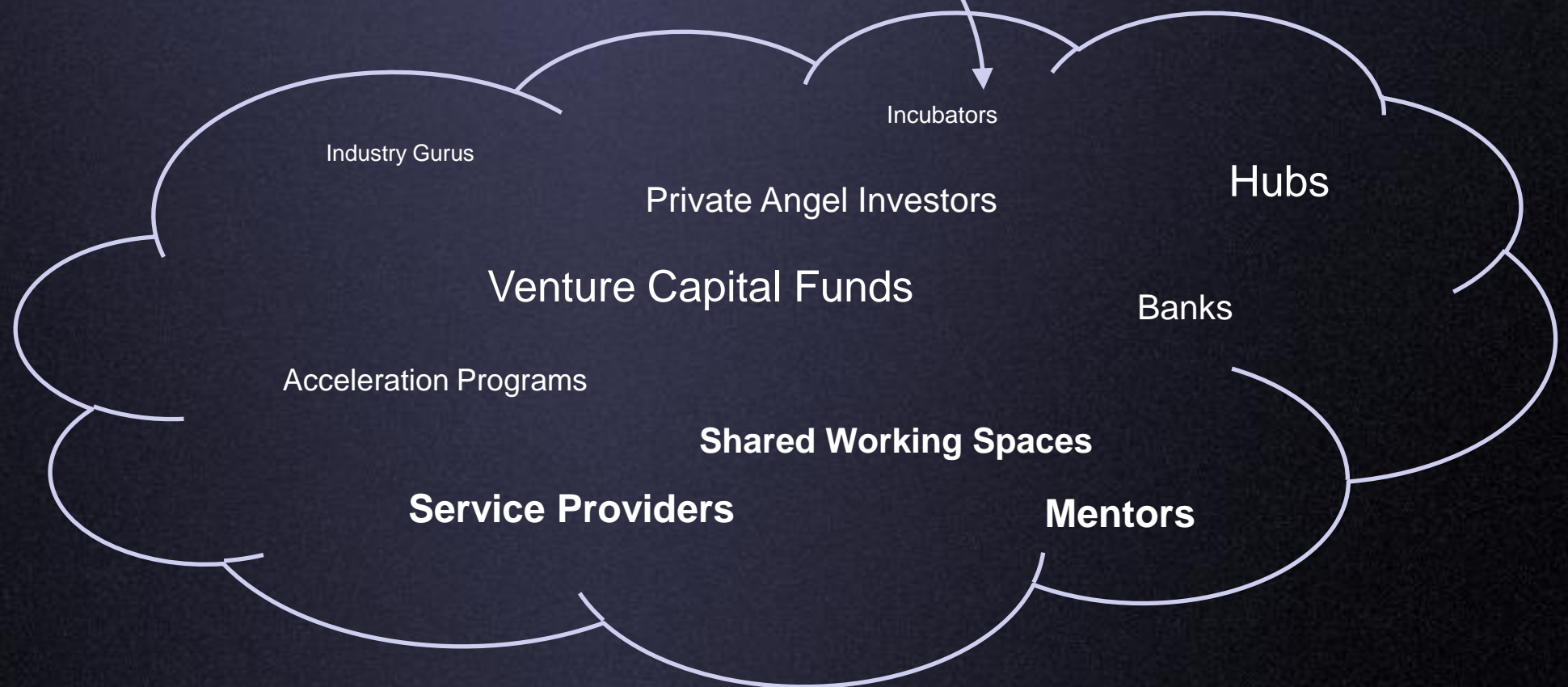
1M\$
Pre Seed
Fund



Push



Pull



Industry Gurus

Incubators

Hubs

Private Angel Investors

Venture Capital Funds

Banks

Acceleration Programs

Shared Working Spaces

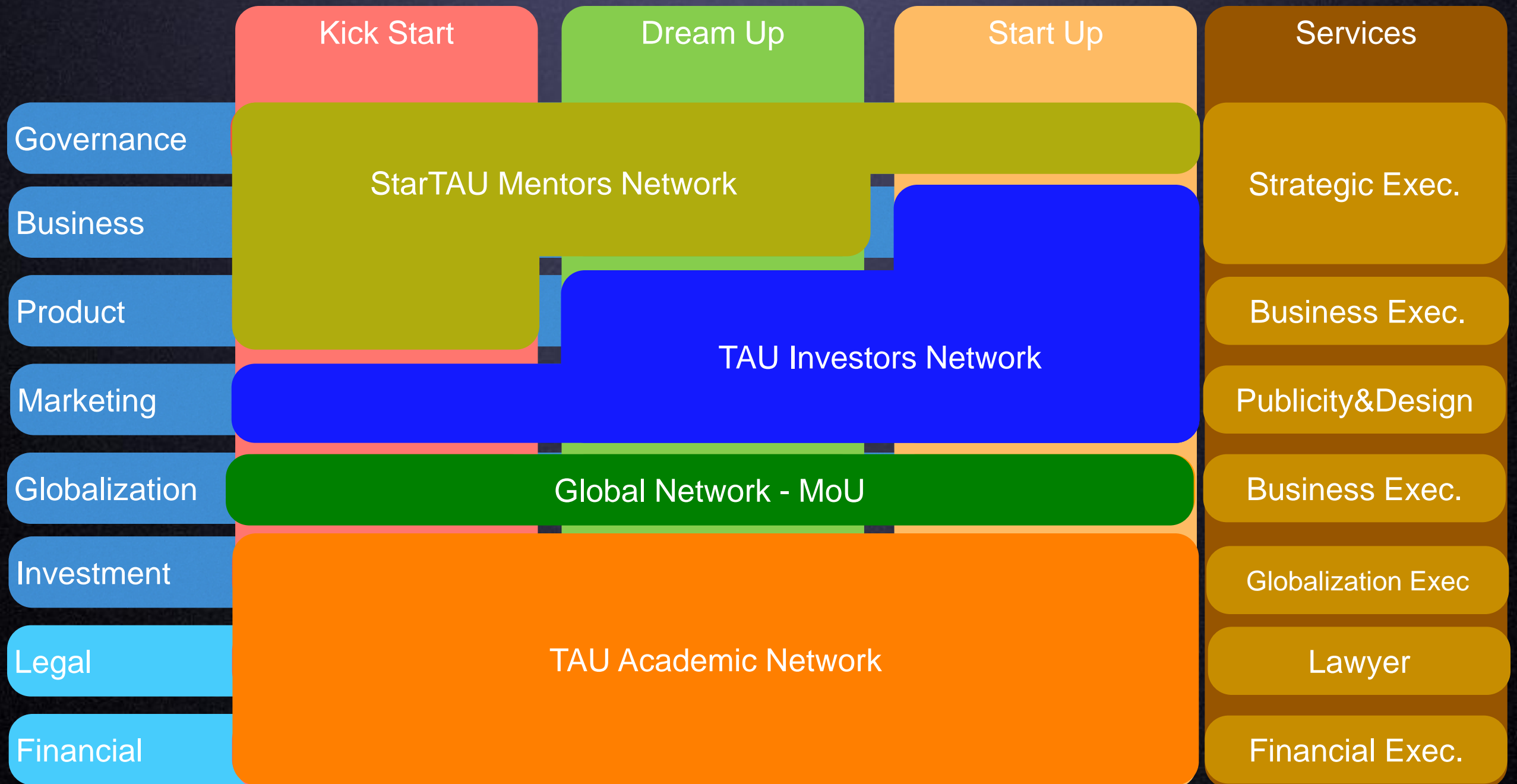
Service Providers

Mentors

Circles of operation

- LaunchPad - One On One Acceleration
- FounderSchool - Practical Seminars
- Community - Networking events, Pitch Nights
- International - Delegations and Research
- Investments - 1M\$ Pre Seed Fund

LaunchPad



FounderSchool

1,500 attendees in 5 annual classes & 10 seminars, providing **practical knowledge** for beginning entrepreneurs.



Community

More than 13,000
attendees.....



International





Pre-Seed Investments Fund

StarTau in collaboration with Plus Ventures and Ramot (Tel Aviv University's T.T.O) are starting to operate a pre-seed fund from 2013. The fund will invest in chosen ventures from TAU eco-system.

- 100K\$+ for each investment.
- 10+ investments per year.
- Students, alumni, researchers and entrepreneurs.

Facts and Figures

- 5,000+ likes on FB
- One of the largest Meetup groups in Israel (2,100 members)
- 1,500 Founderschool Alumni
- 45 events in the last 18 months
- Hosted ~100 delegations
- 10 companies raised seed funding
- DB of 300 mentors
- DB of 200 Angels and VCs
- 10 articles published in foreign newspapers