

UNIVERSITIES AND THE GLOBAL SPACE OF HIGHER EDUCATION

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GLOBALIZATION: AN APPROACH

- A BOTTOM-UP APPROACH
- A GEOGRAPHICAL ISSUE
- NOT ONE BUT MANY GLOBALIZATIONS
- REDEFINITION BY THE ACTORS OF THEIR SPACE OF ACTION
- UNIVERSITIES: ACTOR OF GLOBALIZATION?

- WHICH ACTION LOGICS?

THE GLOBALIZATION OF HIGHER EDUCATION : 4 PRACTICES



- A BUSINESS PRACTICE
 - Trade
- A COOPETITION PRACTICE
 - Research
- AN INTERNATIONALIZATION PRACTICE
 - Student Mobility
- AN INTERNATIONAL DEVELOPMENT PRACTICE
 - Aid

A BUSINESS PRACTICE



- SELLING AND EXPORTING EDUCATIONAL PRODUCTS: PROGRAMS, COURSES, ONGOING EDUCATION, DISTANCE EDUCATION, ETC...
- OPENING SUBSIDIARIES OR BRANCHES
- RECRUITING FOREIGN STUDENTS
- ACADEMIC AND NON-ACADEMIC PLAYERS



A "COOPETITION" PRACTICE

INTERNATIONAL REPUTATION, PRESTIGE AND POSITIONING :

- THE RACE FOR THE BEST: PROFESSORS, RESEARCHERS, STUDENTS, INTERNATIONAL PRIZES AND AWARDS
- INTERNATIONAL RANKINGS AND WORLD CLASS UNIVERSITIES
- THE CENTRALITY OF RESEARCH ACTIVITIES
- THE QUALITY OF INTERNATIONAL PARTNERS
- CREATION OF INTER-UNIVERSITY AND INTERNATIONAL NETWORKS AND THE NEW HIERARCHY AMONG UNIVERSITIES:
 - TRAINING: INTEGRATED INTERNATIONAL PROGRAMS, NEW FORM OF DIPLOMA, ERASMUS MUNDUS
 - RESEARCH: INTERNATIONAL NETWORK OF RESEARCH (IARU)

AN INTERNATIONALIZATION PRACTICE



- CONSOLIDATING THE QUALITY OF PROGRAMS
- IMPROVING THE EDUCATION OF STUDENTS,
INTERNATIONAL AND INTERCULTURAL SKILLS
- MOBILITY PROGRAMS
- INTERNATIONALIZING THE PROGRAMS AND THE
CAMPUS

STUDENT MOBILITY: OLD AND NEW MODELS



NO IMPACT ON DIPLOMA

- UNDERGRADUATE AND GRADUATE

WITH IMPACT ON DIPLOMA

(THE NEW ACADEMIC FLEXIBILITY)

- UNDERGRADUATE
 - JOINT DEGREE: 2+2 NORTH-SOUTH
- GRADUATE
 - JOINT DEGREE
 - SHARED THESIS SUPERVISION
 - INTERNATIONALLY INTEGRATED PROGRAMS



INTERNATIONAL DEVELOPMENT PRACTICE AID



- INVOLVEMENT IN NORTH-SOUTH INTER-UNIVERSITY RELATIONS
- DEVELOPMENT OF INSTITUTIONAL CAPACITIES...

THE FOUR PRACTICES AT WORK



- RESEARCH AND COOPETITION: THE MAIN DRIVER
- THE GROWTH OF TRADE: UNDER-FUNDING OF UNIVERSITIES
- TOWARD A NEW MODEL OF STUDENT MOBILITY
- INTERNATIONAL DEVELOPMENT: AT THE MARGIN OF INTERNATIONAL EDUCATION



STRATEGIES AND NEW ISSUES

- THE ARTICULATION OF THE 4 DYNAMICS
- THE NEW CENTRALITY OF UNIVERSITY
 - THE NEW ROLE OF SCIENCE
- UNIVERSITY AS AN ECONOMIC ACTOR
 - CANADA AN AUSTRALIA
- A DECONNECTED GLOBALIZATION

CONCLUSION



- UNIVERSITIES IN A GLOBALIZED WORLD
- WHAT ARE UNIVERSITIES FOR?