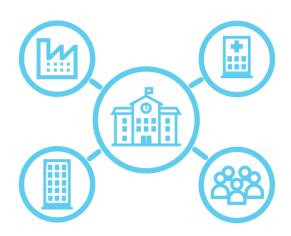


# **An Institutional Self-Reflection**

#### WHY COMMUNITY ENGAGEMENT?

- Universities play a crucial role in addressing societal needs, from supporting social development at the local level to helping solve global societal challenges.
- Community engagement refers to how universities address societal needs through mutually beneficial partnerships with their communities.
- · 'Communities' include public authorities, businesses, schools, cultural institutions, civil society and others.



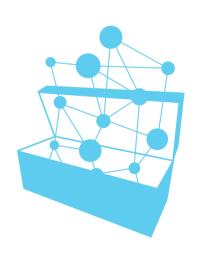


## **HOW TO MEASURE ENGAGEMENT?**

- There have been attempts to measure community engagement through quantitative benchmarks.
- · But measuring community engagement is difficult. Community engagement takes different forms depending on the university, its communities and its external environment.
- Comparing community engagement 'performance' between universities is thus unlikely to hold much value.

#### WHAT IS THE TOOLBOX?

- The TEFCE Toolbox for Community Engagement in Higher Education is an institutional self-reflection framework.
- The TEFCE Toolbox provides tools for universities and communities to identify community engagement practices and reflect on their achievements and room for improvement.
- It thus supports community engagement without using metrics, ranking or bureaucratic self-assessment questionnaires.

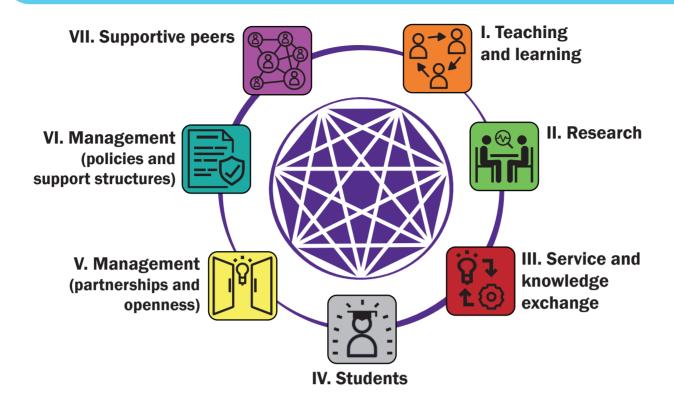


#### **PROJECT FUNDING**

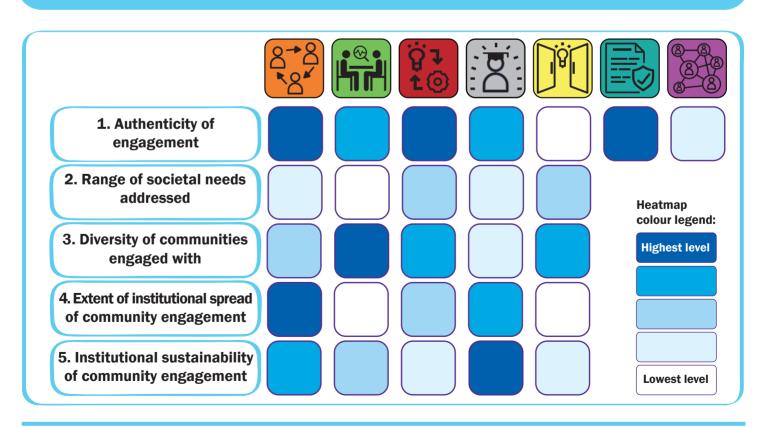




# THE TEFCE TOOLBOX IS ORGANISED AROUND 7 DIMENSIONS OF COMMUNITY ENGAGEMENT:



Following the collection of community engagement practices from around the university, the TEFCE Toolbox encourages participative discussions that result in a <a href="https://example.com/hearthcap.">heatmap</a> indicating how developed is each dimension community engagement according to five criteria, as illustrated below:







## **HOW TO APPLY THE TOOLBOX**

STAGE 1

Month 1

# **QUICK SCAN**

Setting up university team and launching initial discussion.



**TOOL 1** 

#### **DIMENSIONS OF ENGAGEMENT**

Classification of

**TOOL 2** 

#### **LEVELS OF ENGAGEMENT**

Rubric defining levels of engagement - from



STAGE 2

Months 2-3

# **EVIDENCE COLLECTION**

Collecting practices of community engagement.

STAGE 3

Months 4-5

#### **MAPPING REPORT**

Identifying good practices and assigning levels of community engagement.



**TOOL 3** 

#### INSTITUTIONAL **COMMUNITY-ENGAGEMENT HEATMAP**

**TOOL 4** 

#### **'SLIPDOT' ANALYSIS**

Customised 'SWOT' analysis for self-reflection



STAGE 4

Month 5



Discussions among stakeholders on strengths and areas of improvement.

**STAGE 5** 

Month 6

#### **INSTITUTIONAL REPORT**

Report presenting mapping results, good practices and areas for improvement.



#### BENEFITS OF APPLYING THE TOOLBOX

- Demonstrating the value that the university brings to its communities and the value that communities bring to the university.
- Increasing motivation of community-engaged staff, students and communities by acknowledging the value of their engagement

The TEFCE Toolbox is freely available on the website www.tefce.eu

#### **PROJECT FUNDING**







www.tefce.eu

# **PROJECT COORDINATORS**





# **PROJECT CONSORTIUM**























The views expressed in this publication are the sole responsibility of the TEFCE project team, and can in no way be taken to reflect the views of the project's funding/co-funding institutions. The funding/co-funding institutions cannot be held responsible for any use which may be made of the information contained therein.

#### **PROJECT FUNDING**



